



International Bioactives Conference 2026

September 22 – 24, 2026
Macquarie University, Sydney

SPONSORSHIP PROSPECTUS

*Connecting Science, Industry and
Innovation for a Healthier Future*



Welcome

We are delighted to invite you to partner with us for the inaugural **International Bioactives Conference, 2026**, hosted at Macquarie University in Sydney.

The conference will bring together Australia's leading researchers, innovators, and industry partners across health, food, agriculture, and biotechnology, alongside international experts. It will showcase breakthrough discoveries, foster collaboration across sectors, and accelerate the translation of research into practical applications.

Bioactives are creating new opportunities for science and industry, from plant-based compounds with therapeutic potential to microbiome-enhancing ingredients in food and pharmaceuticals. This fast-growing field is underpinned by advanced analytical instrumentation, laboratory technologies, and enabling platforms that support discovery, characterisation, and product innovation. These advances are driving the development of bioactive solutions that improve health, wellbeing, and sustainable food systems.

As a sponsor, your organisation will have the opportunity to **engage directly with the researchers, laboratories, and industry partners driving this growth**, position your products and analytical solutions at the centre of innovation, and demonstrate leadership in supporting the next chapter of Australia's bioactives sector.

About FAAB

The Australian Research Council (ARC) Training Centre for Facilitated Advancement of Australia's Bioactives (FAAB), based at Macquarie University, is a national initiative accelerating the discovery, development, and commercialisation of bioactive compounds.

FAAB unites leading universities, Macquarie University, the Australian National University, the University of South Australia, Deakin University and Western Sydney University, with 14 industry partners to unlock the potential of natural sources, food waste, and cell-based technologies.

Using advanced **analytical, genomic, proteomic, and nanotechnology tools**, FAAB drives innovation and trains the next generation of scientists to support the growth of Australia's biotechnology and bioactives sectors.



Conference at a Glance

The International Bioactives Conference 2026, is the first national event dedicated to advancing Australia's bioactives sector. It will attract over 200 delegates from across Australia and abroad, showcasing innovation in health, food, agriculture, and biotechnology, with a focus on translating research into commercial and societal impact.

The conference brings together researchers, laboratories, industry leaders, policymakers, and funding agencies, to foster collaboration, investment, and knowledge exchange. **Sponsors gain premium visibility** across keynote sessions, symposia, poster presentations, networking forums, and an early-career researcher program, positioning their organisation at the centre of Australia's bioactives community.

Who will attend?

- **Your future customers** – Australia's leading research laboratories and experts working across multiple disciplines.
- **Next-generation talent** – students, early- and mid-career (EMCR) scientists who represent Australia's future research workforce.
- **Industry decision-makers** – senior leaders and key investment partners actively seeking new and innovative solutions.
- **Policy and funding influencers** – government officials, agencies, and key stakeholders shaping Australia's research and sector growth.
- **Science communicators** – journalists and outreach professionals amplifying sponsor visibility.

Program highlights

- **Global and national leaders** – keynote insights from science, industry, and policy, aligning your brand with recognised expertise.
- **Innovation showcase** – latest research, technologies, and applications relevant to health, food, agriculture, and biotech markets.
- **High-value connections** – networking and collaboration with decision-makers, potential customers, and strategic partners.
- **Exhibition and product showcase** – opportunities for sponsors to display products, technologies, and solutions directly to delegate.
- **Future pipeline** – student and EMCR stream giving sponsors visibility with the next generation of talent.



The Venue

Designed for Engagement

The International Bioactives Conference 2026 will be hosted at Macquarie University, one of Australia's leading research institutions and a core partner of the **Macquarie Park Innovation District (MPID)**.

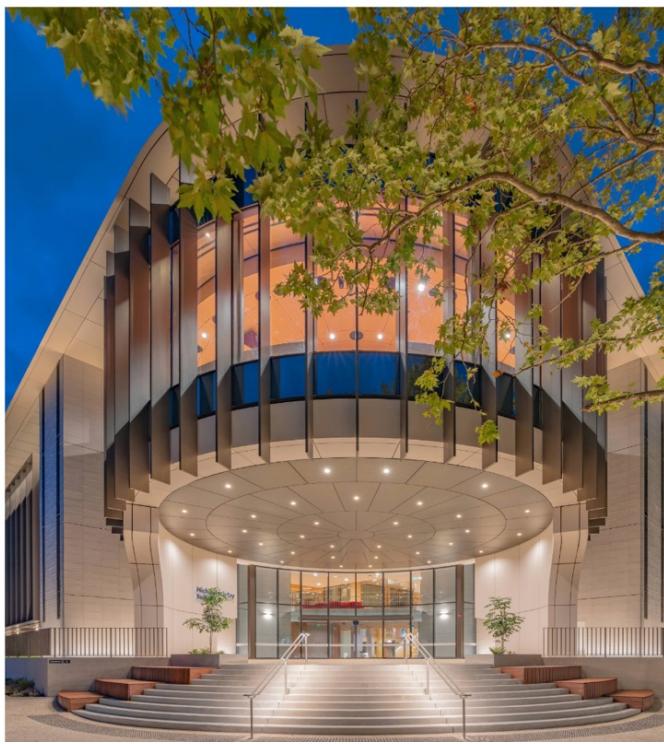
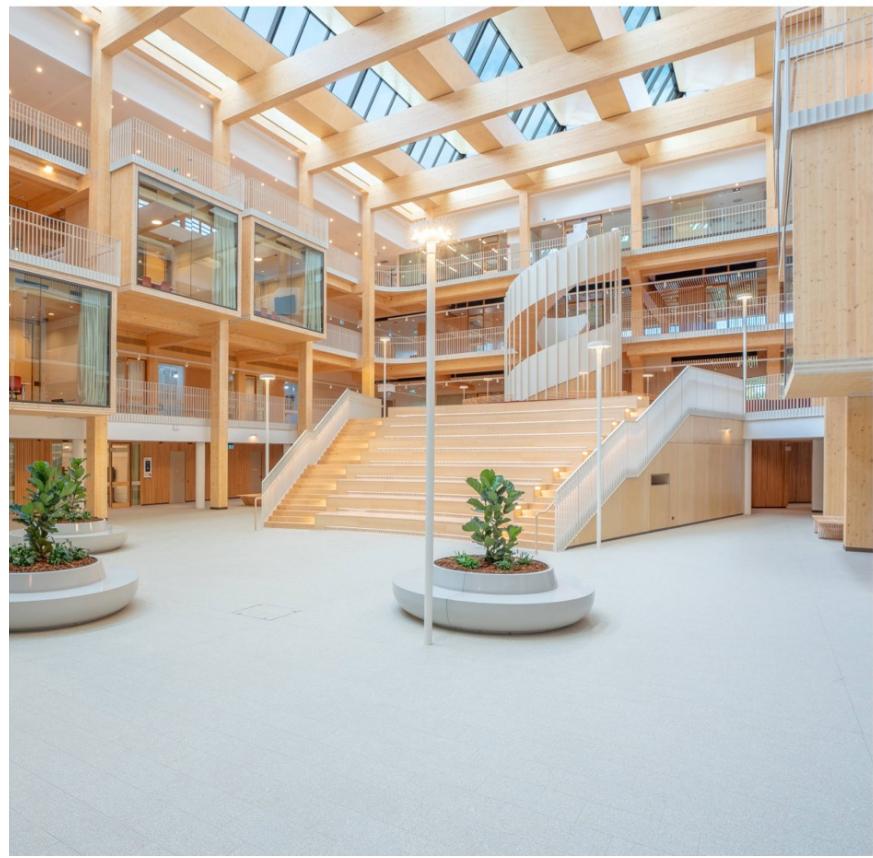
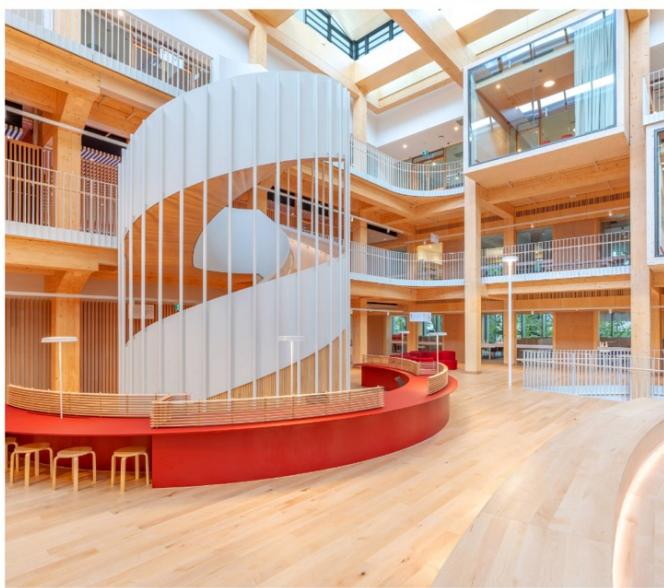
Located just 15 kilometres from Sydney's CBD, Macquarie sits within Australia's second-largest innovation hub. The MPID is home to leading companies in biotechnology, pharmaceuticals, medical technology, digital innovation, and advanced manufacturing, alongside government and research organisations. For sponsors, this means visibility in a setting where research, industry, and policy already connect.

The conference venue, the **Michael Kirby Building** (opened in 2024), offers world-class facilities, a central atrium that maximises exhibitor visibility, and flexible spaces for presentations and networking. With capacity for 200+ delegates, **direct metro** and **road access**, and **on-campus hotels and nearby accommodation**, the venue ensures strong attendance and seamless exhibitor logistics.

Macquarie's strong industry partnerships and translational focus make it an ideal host, delivering visibility, engagement, and long-term value for sponsors.

Exhibitor Space

- **Prime location:** Ground-floor placement with full atrium visibility.
- **Guaranteed traffic:** Delegates pass through at entry, exit, registration, and mealtimes.
- **High engagement:** 12+ hours of structured delegate contact built into the program.
- **Active promotion:** Convenors will provide incentives to drive exhibitor interaction.
- **Convenient logistics:** Easy load-in/out access plus on-campus and nearby hotels for exhibitor teams.
- **Special access:** A limited number of meeting rooms will be available for client demonstrations and small-group discussions.
- **Transparency:** Indicative floor plan included at the end of this document.





Sponsorship Advantage

Sponsoring the International Bioactives Conference 2026 places your organisation at the centre of Australia's bioactives sector, connecting you with the laboratories, researchers, and industry partners driving discovery and innovation.



Brand Visibility – Showcase your instruments, consumables, and technologies to a highly engaged audience of active users across research, clinical, and industry settings.



Reputation & Influence – Be recognised as a key enabler of scientific progress, demonstrating your commitment to supporting bioactives research, translation, and commercialisation.



Engagement Opportunities – Connect directly with scientists, early- and mid-career researchers, and industry decision-makers, building relationships that lead to both adoption and long-term partnerships.



Talent Attraction – Position your organisation as an employer and collaborator of choice among Australia's next generation of researchers and technical specialists.



Technology Leadership – Highlight your analytical platforms, laboratory consumables, and instrumentation as essential to advancing bioactives research, ensuring your solutions remain top of mind with decision-makers and daily users alike.



Premium Sponsor

Principal Exclusive Sponsor – \$12,000 (1 only)

Position your organisation at the forefront of the International Bioactives Conference 2026.

- Exclusive recognition as the top supporter of the conference.
- Premium branding across the cover, program, signage, and welcome/closing slides.
- Full-page advertisement in the official conference program.
- Prime atrium exhibitor trade display in the highest-traffic location.
- Banners in networking area (provided by sponsor).
- Opportunity to provide promotional material at registration (e.g., pens, brochures, flyers).
- Two full delegate registrations included.
- Naming rights for one sponsored session, with banner display and the option to introduce a keynote speaker.
- Exclusive named sponsor of the student poster award, with the opportunity to present the award.
- Featured in press releases, social media campaigns, and promotional materials.

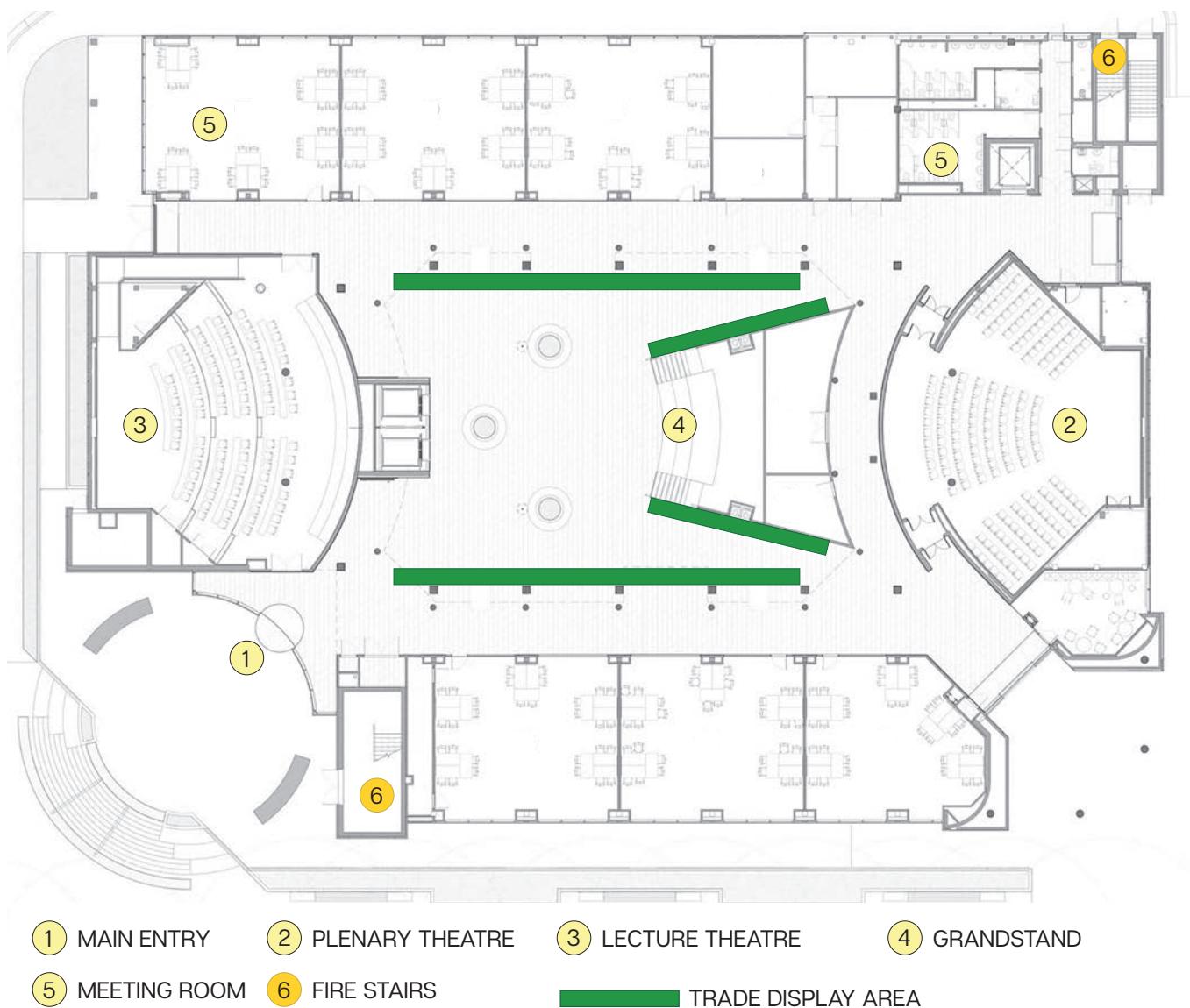
Only one Principal Exclusive Sponsorship is available, offering unmatched visibility and engagement across the conference.

Sponsorship Packages

	Silver	Gold	Diamond	Principal Exclusive*
Brand Visibility	Company logo on website, signage, & program	Company logo on website, signage, & program	Company logo on website, signage, & program	Premium company logo on website, signage, program, & welcome/closing slides
Promotional Visibility (material provided by sponsor)	Banner in interaction area	Banner in interaction area	Banner in interaction area	Banner in interaction area & promotional materials at registration (e.g., pens, brochures, flyers)
Advertisement in Program	1/4-page advertisement	1/2-page advertisement	1/2-page advertisement	Full-page advertisement
Trade Display		Trade display in interaction area	Trade display in interaction area (first choice of selected area)	Prime atrium trade display in highest-traffic location
Delegate Registration		1 full registration (inc. dinner)	2 full registrations (inc. dinner)	2 full registrations (inc. dinner)
Marketing Exposure	Acknowledged in all conference emails (EDMs) to delegates	Acknowledged in all conference emails (EDMs) to delegates	Featured in conference email (EDM)	Dedicated feature in conference EDM
Session Sponsorship			Naming rights for one sponsored session (with banner display)	Naming rights for one sponsored session (with banner display & option to introduce keynote speaker)
Sponsor Introduction			1-minute pre-recorded introduction (at Keynote session)	3-minute introduction (at Plenary session)
Named Award Session				Student poster award – option to present award
Cost (AUD)	\$2,500	\$5,000	\$8,000	\$12,000



Exhibition Space Floor Plan*



*Conference layout & configuration is indicative only and subject to change.

Availability of power outlets is limited and should be requested in advance if required for trade displays.

Sponsorship Application Form

(Please email signed form to: faab@mq.edu.au)

Organisation Details

Name of Organisation:

Postal Address:

Contact Person

Name:

Position:

Email:

Phone:

Sponsorship Details

I/we confirm the following Sponsorship items (all prices are quoted in \$AUD).

PACKAGE	VALUE	PLEASE TICK
Principal Exclusive Sponsor	\$12,000	
Diamond Sponsor	\$8,000	
Gold Sponsor	\$5,000	
Silver Sponsor	\$2,500	
Custom Package*		
5% Earlybird discount if paid before 31 January 2026		
TOTAL		

* Enter custom package details here:

2026 International Bioactives Conference

Sponsorship Application Form

Conditions of Sponsorship

1. Applications must be received on the official Sponsorship Application Form.
2. An invoice will be issued upon receipt of this completed application form.
3. Full payment must be made within 30 days from the date of invoice or 30 days prior to the conference date, whichever is first. Sponsorship will not be assigned without a signed application form and full payment of invoice.
4. All payments must be made in Australian dollars. If the full payment is not received by the due date, the Conference Committee has the right to review the sponsorship and withdraw the application.
5. The Conference Organising Committee reserves the right, at their total discretion, to decline any application.
6. The Conference Organising Committee reserves the right to make changes to the event, its program and delivery.
7. Sponsors shall comply with the rules and regulations stipulated by the Organisers, the venue, relevant state health and emergency service authorities and all relevant State and Commonwealth Acts. Sponsors may be required to agree to further terms and conditions related to exhibitor responsibilities, health and safety.
8. FAAB and Macquarie University reserve the right to amend these terms at any time. The most recent version of the terms and conditions will be made available on our website.

I/ We are authorised to sign documents on behalf of the organisation named above, and I/we acknowledge that I/we have read the rules and conditions governing conference sponsorship and will comply with them in full.

Signature:

Name:

Date:

**For sponsorship enquiries
please contact:**

Frances Cook, FAAB Centre Manager
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Image credits

Original building floor plan image courtesy of Hassell, modified for sponsor trade display layout. All other images photographed by Chris Barlow.